

**Corporation of the Municipality of South Huron**

**Exeter Rodeo Committee  
Agenda**

**Wednesday, July 3<sup>rd</sup>, 2019  
7:00 PM – 9:00 PM**

**South Huron Recreation Centre**

**1. Call To Order**

**2. Agenda**

Recommended Motion:

That the Agenda for July 3<sup>rd</sup>, 2019 be approved as presented.

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

**4. Minutes**

Recommended Motion:

That the minutes of June 5<sup>th</sup>, 2019 be adopted as presented.

**5. Business Arising from the Minutes**

5.1 Insurance needs of Rodeo Committee: staff update

**6. Business to be Discussed**

6.1 Municipal Clerk discussing committee's Terms of Reference, municipal policies

6.2 Council meeting updates

6.3 Work Planning updates:

- Facilities and Grounds
- Marketing and Promotion
- Vendors
- Sponsors and Financial
- Special Weekend Activities and Entertainment
- Attendance & Visitor Data Collection

6.4 Planning for Exeter Rodeo 25<sup>th</sup> Anniversary in 2021

6.5 Unfinished Business

## **7. Committee Updates**

## **8. Correspondence**

## **9. Adjournment**

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at \_\_\_\_\_ to meet again  
on \_\_\_\_\_ at \_\_\_\_\_ PM or at the Call of the Chair.

**Corporation of the Municipality of South Huron**

**Exeter Rodeo Committee  
Minutes**

**Wednesday, June 5<sup>th</sup>, 2019  
7:00 PM – 9:00 PM**

**South Huron Recreation Centre**

**Present:** Steve Clarke (Chair), Scott Nickles, Jo-Anne Fields, Gus Guerts, Mike Clarke, Dave Marshall, Georgia Athanasiou, Brenda McCarter, Darcey Cook, Jim Dietrich

**Staff:** Scott Currie

**1. Call To Order**

The Chair called the meeting to order at 7:00 PM

**2. Agenda**

**Motion:** 20-2019

**Moved:** Fields

**Second:** Marshall

**Disposition:** Carried

That the Agenda for June 5<sup>th</sup>, 2019 be approved as presented.

**3. Disclosure of Pecuniary Interest and the General Nature Thereof**

**4. Minutes**

**Motion:** 21-2019

**Moved:** Cook

**Second:** Fields

**Disposition:** Carried

That the minutes of May 2<sup>nd</sup>, 2019 be adopted as presented.

**5. Business Arising from the Minutes**

**5.1 Insurance needs of Rodeo Committee: staff update**

- Staff have been working with municipality's insurance provider who is advising of the appropriate coverage and risk management actions. Staff will have recommendations for next meeting.

## 6. Business to be Discussed

### 6.1 Council meeting updates

### 6.3 Work Planning updates:

- Facilities and Grounds
  - The area around the stands needs a layer of new mulch and a thorough weeding; the boards in the stands should be inspected, too.
- Marketing and Promotion
  - The information has been finalized and is ready to be send to RMG Inc. for publication & promotion
- Vendors
  - Aiming for the same line-up as last year
- Sponsors and Financial
  - Confirmed sponsors:
    - Exeter Chrysler - \$1,200.00
    - Crabby Joes - \$1,400.00 - 1,200.00 sponsor and \$200.00 for loonie search
    - JMR Electric - \$1,000.00
    - Ulch Trailer Sales - \$1,000.00
    - MNP - \$350.00
    - Microage Basics - \$350.00
    - Denfield Livestock - \$1,000.00
    - South Huron Office Solutions (in-kind printing) - \$250.00
- Special Weekend Activities and Entertainment
  - Connor Wilson has been confirmed

### 6.4 Unfinished Business

- Washrooms are ordered
- Tent is ordered; a building permit is required

## 7. Committee Updates

- 2021 is the 25<sup>th</sup> anniversary of the Exeter Rodeo. Does the Committee want to start planning something special? This will become a standing agenda item going forward.
- Regarding data collection (i.e., attendance, visitor demographics, source markets), the committee recognizes that this is an area that could be improved upon. More discussion on this topic will follow at future meetings.
- The committee would like to review its governance structure and invite the Clerk to attend the next meeting to discuss options.

**Motion:** 22-2019

**Moved:** Cook

**Second:** M. Clarke  
**Disposition:** Carried

That the Rodeo Committee undertake a review of its Terms of Reference.

#### **8. Correspondence**

None.

#### **9. Adjournment**

**Motion:** 23-2019  
**Moved:** M. Clarke  
**Second:** Fields  
**Disposition:** Carried

That the Exeter Rodeo Committee hereby adjourn at 7:50 PM to meet again on July 3<sup>rd</sup> at 7:00 PM at the South Huron Rec Centre or at the Call of the Chair.

DRAFT