

Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Revised Agenda

Date: October 20, 2021
7:00 PM – 9:00 PM
Remote Electronic Meeting

1. Call To Order

2. Amendments to the Agenda, as Distributed

Addition of Business Arising from the Minutes: 5.1

Addition of Correspondence: 8.1

Recommended Motion:

That the agenda for October 20, 2021 be approved as amended.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

4. Minutes

Recommended Motion:

That the minutes of September 15, 2021 be adopted as presented.

5. Business Arising from the Minutes

5.1 Expressions of Interest for Exeter Rodeo Committee Voting Members

Recommended Motion:

That as a result of South Huron Council approving the draft Exeter Rodeo Committee Terms of Reference at the October 18, 2021 Regular Council Meeting, that seven (7) Committee Members shall be identified for the purposes of quorum and have voting privileges; and

That the Exeter Rodeo Committee recommends to South Huron Council the following members that have submitted an expression of interest be identified as Voting Members of the Exeter Rodeo Committee, Mike Clarke, Stephen Clarke, Laura Connolly (BIA), Darcy Cook, Jim Dietrich, Jo-Anne Fields, and Scott Nickles

6. Business to be Discussed

6.1 Exeter Lions Club Update

6.2 Planning for Exeter 24th Anniversary Rodeo 2022 Season

6.2.1 Facilities and Grounds

6.2.2 Marketing and Promotions

6.2.3 Signage for arena/grounds

6.2.4 Vendors

6.2.5 Admissions

6.2.6 Special Activities / Entertainment / Partnerships

6.2.7 Other – protocols surrounding health and safety

6.3 Deferred Business

6.4 Council meeting update

7. Committee Updates

8. Correspondence

8.1 Ross Miller Group – Committee Follow Up Letter

9. Adjournment

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at ____ to meet again on ____ at ____ PM or at the Call of the Chair.

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**Corporation of the Municipality of South Huron
Exeter Rodeo Committee
Minutes**

Date: September 15, 2021

7:00 PM

Remote Electronic Meeting

Present: Jo-Anne Fields, Jim Dietrich, Stephen Clarke, Mike Clarke, Scott Nickles, Laura Connolly (BIA), Brenda McCarter, Dave Marshall

Staff / Other: Justin Finkbeiner, George Finch, Lee Finkbeiner (Exeter Lions Club)

Member Regrets: Darcey Cook, Dennis Gower, Gus Guerts

1. Call To Order

Chair, Jo-Anne Fields called the meeting to order at 7:02 PM.

2. Agenda

Motion: 16-2021

That the agenda for September 15, 2021 be approved as presented.

Moved: S. Clarke

Seconded: M. Clarke

Result: Carried

Co-Chair J. Dietrich joined the meeting at 7:04 PM.

3. Disclosure of Pecuniary Interest and the General Nature Thereof

None.

4. Minutes

Motion: 17-2021

That the minutes of June 23, 2021 be adopted as presented.

Moved: L. Connolly

Seconded: S. Clarke

Result: Carried

5. Business Arising from the Minutes

None.

6. Business to be Discussed

6.1 Exeter Lions Club Update

Lee Finkbeiner of the Exeter Lions Club provided an update on the Exeter Lions Club involvement with how they are prepared to help and their interest in being a partner with the Exeter Rodeo Committee for the Exeter Rodeo 2022 Season. L. Finkbeiner noted that the Exeter Lions Club would be interested in securing the Liquor License, serving of alcohol, security and live band entertainment for Friday, August 05, 2022. L. Finkbeiner noted that the Exeter Lions Club is interested in securing the band The Tasty Newz for the Friday night entertainment. Update was provided that a cooler and or refrigerator truck may be required for the cooling and sale of alcohol

on the Friday night. L. Finkbeiner noted that the tents used in previous years have been a little small and that the Lions would be interested in a larger tent being supplied by the Committee or use of the Agricultural Building.

J. Dietrich noted that the Agricultural Building is no longer available for public use.

M. Clarke inquired if food will be made available by the Exeter Lions Club as there will be alcohol served. Discussion was had that the Committee will discuss further options for food services during the event.

6.2 Planning for Exeter 24th Anniversary Rodeo 2022 Season

Discussion was had regarding the sale of alcohol by the Exeter Lions and the use of a larger tent. Member D. Marshall noted that he can price out a larger tent than what has been used in previous years. D. Marshall also noted that the Committee should be aware that a large tent could also mean increased engineering costs and building permit costs.

Discussion was had regarding the entertainment for Saturday, August 06, 2022 and if the Friday or Saturday will be best for a larger band event. Members discussed that if the Exeter Lions Club puts on a large event on Friday August 05 that there may be less interest by the public for a large Saturday August 06 live music event. L. Connolly inquired if the Rodeo Committee keeps track of the number of attendants through ticket sales. Admissions are charged for the Lions Club event on the Friday evening, however the entertainment provided by the Committee on Saturday evening is offered to the public free of charge. Event attendees for Friday night are tracked through ticket sales. Discussion was had about reaching out to performer Connor Wilson to inquire if he would be interested in performing on August 06.

L. Connolly inquired the extent of community involvement during the Rodeo and if Volunteer Groups or Not-for-Profit Groups have been prevalent in the past with helping during the Rodeo. Discussion was had that the Committee should reach out to volunteer, community groups and not-for-profit groups to assist with the Rodeo possibly through litter clean-up, parking direction, etc. M. Clarke noted that he can reach out to the South Huron Optimist Club as they have hosted a family youth event on the Friday event in the past.

S. Nickles notified the Committee that he had attended the Orangeville Rodeo and that the Rodeo started at 4:00 P.M. and that capacity for the event was reached by 3:00 P.M. S. Nickles noted that the later start time meant less time between the Rodeo competitions and evening entertainment which would entice people to stay for the evening entertainment. S. Nickles suggested that the Committee consider starting the Exeter Rodeo at a later time on the Saturday, to be discussed at a later meeting.

Discussion was had regarding use of the South Huron Recreation Centre and if it is utilized during the Rodeo for vendors and other attractions. In previous years the Rodeo has primarily been conducted outdoors to keep the public closer to the event. Discussion was had that to keep the public outdoors other attractions could be rented / provided, suggestions were made about renting an inflatable bounce house / castle. S. Nickles noted he can inquire about pricing for renting an inflatable bounce house / castle.

6.3 Deferred Business

6.3.1 Draft Terms of Reference Discussion

From the June 23, 2021 meeting the Committee had inquiries regarding the Terms of Reference making reference to Municipal procurement practices, directing staff to report back to the Committee. J. Finkbeiner provided an update to the Committee that as a Committee of Council, the Rodeo Committee is bound by the Municipal Procurement By-Law. The Committee discussed leaving the draft Terms of Reference without change to be recommended to South Huron Council for approval.

J. Finkbeiner noted that any questions regarding the procurement practices for the Committee should be discussed with the Director of Fire and Community Services, Jeremy Becker. Chair J. Fields noted that she will reach out to J. Becker on behalf of the Committee to discuss procurement practices and if there is interest to attend the next Committee meeting. A motion was made to direct the Chair and Co-Chair to schedule and meet with the Director of Fire and Community Services.

Motion: 18-2021

That the Chair and Co-Chair be directed to meet with the Director of Fire and Community Services to discuss options for procuring a Rodeo service/entertainment provider

Moved: S. Clarke

Seconded: S. Nickels

Result: Carried

Motion: 19-2021

That the draft Terms of Reference be approved as presented, and that the Terms of Reference be recommended to The Municipality of South Huron Council for approval.

Moved: J. Dietrich

Seconded: S. Clarke

Result: Carried

6.3 Council meeting update

No Comments.

7. Committee Updates

No Comments.

8. Correspondence

8.1 Ross Millar – RAM Rodeo Updates

Chair J. Fields noted that she and S. Nickles attended the Orangeville Rodeo assisting with at the door ticket sales/admissions. Over 1000 pre-admission tickets were sold. J. Fields noted that they were checking temperatures during admission, masks were worn and the local Health Unit was present. J. Fields noted that while it still was too early for the Exeter Ram Rodeo to take place during the Covid-19 Pandemic, that this might indicate what might need to be done during the Exeter Ram Rodeo 2022 season.

9. Adjournment

Motion: 20-2021

That the Exeter Rodeo Committee hereby adjourn at 7:47 P.M. to meet again on October 20, 2021 at 7:00 P.M. or at the Call of the Chair.

Moved: J. Dietrich
Seconded: S. Clarke
Result: Carried

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