

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Agenda

Date: April 19, 2023

7:00 PM – 9:00 PM

Via Zoom

1. Call To Order

2. Agenda

Recommended Motion:

That the agenda for April 19, 2023 be approved as presented.

Motion: 11-2023

Moved by:

Seconded by:

Result:

3. Delegation

4. Disclosure of Pecuniary Interest and the General Nature Thereof

5. Minutes

Recommended Motion:

That the minutes of March 16, 2023 be adopted as presented.

Motion: 12-2023

Moved by:

Seconded by:

Result:

6. Business Arising from the Minutes

7. Business to be Discussed

7.1 Security

7.2 Liquor Licence

7.3 New Business

7.4 Deferred Business

7.4.1 L. Goulding – Overview of meeting with Rick Sickinger surrounding partnership

7.4.2 L. Goulding follow up on possible parade

7.5 Council – Updates

8. Committee Updates

- 8.1 Facilities, Grounds and Arena Signage – S. Nickles
- 8.2 Marketing and Promotions – L. Goulding
- 8.3 Vendors – D. Cook
- 8.4 Admissions/Volunteers – S. Clarke
- 8.5 Special Events/Entertainment – M. Clarke
- 8.6 Sponsorships – J. Fields
 - 8.6.1 follow up re: raising sponsorship fees

9. Correspondence

- 9.1 Amber Marshal confirmation
- 9.2 Council resolution re: Saddle Club Sponsorship

10. Adjournment

Recommended Motion:

That the Exeter Rodeo Committee hereby adjourn at _____ to meet again on _____ at _____ PM or at the Call of the Chair.

Motion: 13-2023

Moved by:

Seconded by:

Result:

Corporation of the Municipality of South Huron

Exeter Rodeo Committee

Minutes

Date: March 16, 2023
7:30 PM – 9:00 PM
South Huron Rec Centre

Members Present: Jo-Anne Fields, Scott Nickles, Steve Clarke, Mike Clarke, Darcey Cook, Jim Dietrich, Brenda McCarter, Dennis Gower, Dave Marshall

Staff: Laurie Clapp, Maggie Delbridge, Acting Treasurer

Regrets: Laura Connolly

1. Chair J. Fields called the meeting to order at 7:31pm

2. Agenda

That the agenda for March 16, 2023 be approved as presented.

Motion: 06-2023

Moved by: D. Cook

Seconded by: S. Clarke

Result: Carried

3. Delegation

Maggie Delbridge, Acting Treasurer provided a presentation of the Rodeo Reserve and 2022 financial details. (see attached unaudited report)

4. Disclosure of Pecuniary Interest and the General Nature Thereof

None

5. Minutes

That the minutes of January 19, 2023 be adopted as presented.

Motion: 07-2023

Moved by: S. Clarke

Seconded by: M. Clarke

Result: Carried

6. Business Arising from the Minutes

7. Business to be Discussed

7.1 Security

D. Cook is continuing to investigate possibilities for security

7.2 Liquor Licence

S. Clarke and D. Gower are following up with possible partners

7.3 RAM Marketing Booklet

Received without comment

7.4 New Business

A recommended motion was brought forward to bring to council as follows.

Recommended motion:

That South Huron Council authorize the withdraw of \$30,000.00 from the Rodeo Reserve Fund to be donated as follows:

- **\$15,000.00 to the Exeter Optimist Club**
- **\$5,000.00 each for Exeter Legion, Exeter Karate and Exeter Lions Club**

Motion: 08-2023

Moved by: D. Cook

Seconded by: M. Clarke

Result: Carried

7.5 Deferred Business

None

7.5 Council – Updates

None

8. Committee Updates

8.1 Facilities, Grounds and Arena Signage – S. Nickles

All agreed that more stands will be required and a larger tent than last year. The signage from last year will be taken to Mike's signs to alter for this year.

8.2 Marketing and Promotions – L. Connolly

8.3 Vendors – D. Cook

D. Cook advised there are 5 contracts are out and pending

8.4 Admissions/Volunteers – S. Clarke

8.5 Special Events/Entertainment – M. Clarke

A budget of \$5000.00 was approved. M. Clarke will continue to source acts. It was agreed that having a couple of acts booked is advisable. Friday night will be promoted as more of a family friendly night. The pony people will be approached about being incorporated into Friday night.

8.6 Sponsorships – J. Fields

None at this point

Discussion about raising the sponsorship amount for Laramie and Limited resulted in B. McCarter, J. Fields, and D. Cooke working on a draft recommendation to be brought back to the next meeting.

9. Correspondence

9.1 L. Connolly resignation from the BIA

That the Exeter Rodeo Committee receive the correspondence from L. Connolly re: resignation from the BIA and agree to requesting that she continue her position on the Committee as a voting member in a volunteer capacity.

Motion: 09-2023

Moved by: J. Dietrich

Seconded by: S. Nickles

Result: Carried

10. Adjournment

That the Exeter Rodeo Committee hereby adjourn at 8:29pm to meet again on Thursday, April 6 at 7:30PM via Zoom or at the Call of the Chair.

Motion: 10-2023

Moved by: M. Clarke

Seconded by: J. Dietrich

Result: Carried

Hi Jo-Anne!

Dominican! How lucky!! Thank you so much for reaching out regarding Amber attending the Exeter RAM Rodeo. We had to confirm a few scheduling details - so I apologize for the delay in getting back to you. I am pleased to share that Amber is available - with a few limitations - for this appearance. As she is going to be back on the Heartland set at this time, she is typically advised to not take on too many distant appearances. She films late Friday and early Monday morning, but is more than happy to fly in and out to appear at the Sunday performance at 1pm.

The cost for the appearance is \$3000 + travel (and due to the time constraints, we request that this is a business flight from the London airport). Typically, I would arrange her travel and include it as an expense on her invoice to you.

We have a pretty good system in terms of security, we would request a private room/even a trailer that she can access tucked out of sight. We request 1 or 2 people who can assist with travel to the ring and back to the 'green room'. Ross is very good at this process and typically reco's one of his men that we are familiar with. That shouldn't be an issue.

For a signing, Amber loves to do this, however, with the time constraints and depending on the timing of her flight home, we would suggest limiting the signing to 150 people. This can be accomplished by a wristband system - or even ticketed. I have lots of suggestions if you are interested in that. We would require a table and the same 2 personnel to help with line management. Amber and I have mastered the efficiency of meet & greets and should be able to handle the table and front of the line to keep things moving ourselves - all details we can discuss over a call if you were interested. Also, I wanted to suggest in the past, Amber has brought 5X7 postcards that we design for the event that she will hand out at the signing and if time allows - around the ring on horse back at the end of the rodeo.

Have I missed anything?

Thank you again for reaching out and I look forward to warmer weather and discussing August with you!

Kindly,

Katie Brown,
Amber Marshall's Publicist

Find Amber online:

<https://AmberMarshall.com>

www.instagram.com/Amber_Marshall_Farm

www.facebook.com/AmberMarshallEntertainment

www.twitter.com/Amber_Marshall

Laurie Clapp

From: Sue Johnson
Sent: Tuesday, April 11, 2023 12:48 PM
To: Jo-Anne Fields; Laurie Clapp
Cc: Alex Wolfe
Subject: Resolution - Rodeo Committee

Good Afternoon,

Please see below the resolution made by South Huron Council regarding the \$100 sponsor for the Exeter Saddle Club.

Motion: 132-2023
Moved by: A. Neeb
Seconded by: J. Dietrich

That Council approve recommendation of the Exeter Rodeo Committee to sponsor the \$100 division award for the division winner with highest points to the Exeter Saddle Club.

Disposition: Carried

Sincerely,

*Sue Johnson
Administrative Assistant
Corporate Services/Clerk's Department
Municipality of South Huron
519-235-0310 ext 225*